

## The Popularity of Android Application Development

With about 90% users using Smartphones, one surely can't deny the popularity of Android and iOS. The research suggests that only 10% folks don't carry Smartphones. No doubts, there are a number of Smartphones in the market from cheap to high-end mobiles. Android Applications are one of the largest installed OS in not only mobiles but also in tablets. Soon, we will see the launch of Android cameras, car stereos, watches and even refrigerators. Android provides a huge platform in the present as well as in the near future.

The enormous popularity of Android apps around the world can be witnessed with its downloaded figures. As till now, more than 25 billion apps have been downloaded from the apps store. With this the question arises, what makes Android apps widely accepted among its users? Well, there are two things that bring the apps into the fame, one, it is fun to use and secondly, its usability. Androids are useful for all the important information, like E-mails, Maps, Music, Weather, Browsing, Shopping, and many other stuffs.

Bellow are few reasons, behind the increasing demand of **Android Application Development**:

1. **Open Source Platform**- Android is an open source platform that offers an edge for android developers to develop compelling, innovative and bug free applications. Apart from being affordable, the applications use simple codes that can be easily accessible.
2. **Secure**- It is a highly secure platform, where texting, calling, and browsing is safe as well as quick.
3. **High Performance**- The use of Orbot allows Android to perform smoothly, while accessing e-mails or instant messaging without being monitored by the mobile internet service providers.
4. **Cheap and Fast**- Because Android is an open source, there is a low involvement cost. It even reduces the time as it is fast too. Besides this, Android applications can easily run on various handsets, like HTC, Sony, Samsung, Motorola, and many more. This flexibility of choice increases the demand for Android Application Development.
5. **Flash Support** – Android users experience a great visual delight with the help of the Android Flash support on their phones.
6. **Application Store**- All the Android apps are distributed with the help of Google Play Store or the Android Market. The user can easily use, test, and download various free apps.

Thus, besides the above mentioned points, the in-built apps are also one of the prime reason behind the rising demand of Android applications. There is a huge market open for Android Application Development, with many expert Android apps developers assisting in designing and developing a custom app according to your requirements.

The author is a writer of OTS Solution which is a premier **Software Outsourcing Company** offering software solution in different Framework, they provide Android Application Development, Android Software Development to all its prestigious customers in order to support and boost up their online ventures with credibility and commitment.